Lesson 1 – Exercise Materials

Topic: Introduction to Social Media

Part A: Multiple Choice Questions (MCQs)
1. What is the main purpose of social media?
   a) To replace newspapers b) To connect and share information
   c) To play games only d) To replace schools
   Answer: b) To connect and share information

2. Which of the following is NOT a feature of social media?
   a) Online communication b) Sharing videos and pictures
   c) Face-to-face teaching d) Networking
   Answer: c) Face-to-face teaching

3. The term “social media” refers to:
   a) Websites and apps for interaction b) Television channels
   c) Computer hardware d) Email only
   Answer: a) Websites and apps for interaction

Part B: Short Answer Questions
1. Define social media in your own words.
2. Mention three common uses of social media today.
3. List two benefits of using social media for education.
4. Give one risk of using social media.

Part C: Group Activity / Discussion
- Why do you think social media has become very popular?
- Share personal examples of how you have used social media to learn, communicate, or do business.
- Identify at least one positive and one negative effect of social media on your community.

Part D: Practical Assignment
1. Choose any two social media platforms you use.
2. Write a short comparison showing: purpose, use, and preference.

Part E: Case Study
Scenario: A student wants to learn computer programming but cannot access physical classes.
Question: How can social media help them achieve their goal?
Mention at least two platforms they can use and explain how.